

FEIN becomes an L-BOXX System Partner



System products have a massive sales promoting effect in retail through encouraging customer loyalty and sustainably influencing purchasing patterns. C. & E. FEIN GmbH consistently implements this insight in its strategic positioning.

Following on the announcement of the cooperation with Bosch on the Professional 18V Rechargeable battery platform, FEIN has also chosen a system concept for packaging, which adds value for the end user, by becoming a member of the L-BOXX Family. The overarching goal is to make everyday working easier for the professional tradesman and to ensure they can get through their work faster and more efficiently.

“We have gained a strong partner for the L-BOXX System with FEIN, and combined with the over 300 existing partners, we have taken a further step towards being the market standard for mobile solutions in trades” according to Fatih Yilmaz, Managing Director of BS Systems GmbH & Co. KG.



Back in 1967, FEIN launched the first oscillating power tool on the market. Today, this multifunctional device called the MULTIMASTER, is still inspiring trade professionals from all manner of industries worldwide. So, it makes perfect sense that it is exactly this series that the conversion to a new transport and storage system begins with.

“The cases can be clicked together very simply and fit perfectly into the van racking system of the market leader, Sortimo, without any additional load securing measures. This ensures transportation is particularly simple and quick. The tradesman therefore saves time which he can, in turn, invest in his actual work.” underlines Sebastian Schnaitmann, Chief Innovation Officer of C. & E. FEIN GmbH.



In perfect time for the Holz-Handwerk trade fair in July, FEIN is presenting the new rechargeable battery operated MULTIMASTER AMM in the L-BOXX 136. Further battery powered tools and case sizes are on the cards. *“The close cooperation of the project teams to date promises a tight partnership on a level playing field. We are grateful for the trust placed in us and are*

Press release

looking forward to continued innovative and professional cooperation, and we are thrilled to welcome FEIN to the L-BOXX Family!” continues Yilmaz.

Get information now!

Further information on the L-BOXX System as well as a comprehensive overview of our system partners are available on www.L-BOXX.com or can be directly requested from the manufacturer by email on Info@L-BOXX.de or by telephone on 08291/850-2300.

About:

BS Systems GmbH & Co. KG in Zusmarshausen is a joint company between Robert Bosch GmbH and Sortimo International GmbH. The specialist for mobility and packaging systems was established in 2012 and has expanded its product portfolio based on the L-BOXX, successively ever since. In the meantime, the 45 employees under the management of Fatih Yilmaz are concentrated on the further development and sales of intelligent mobility concepts. BS Systems now counts over 300 renowned OEM manufacturers among its customers, who utilize the intelligent packaging and transport solutions as partner companies. BS Systems GmbH & Co. KG can confidently claim to be market leader in the high-quality system cases segment, with over 36 million sold BOXXes, and boasts the Who's Who of the tool industry as its customers.