

First impressions don't get a second chance

New ProClick special placement display for professional product presentation at the POS

Market research studies on mobile working show that 71% of tradesmen like to carry tools and consumables on their belt.

In response to this trend in the trades, BS Systems GmbH & Co. KG has developed ProClick, a tool belt system that convinces with intuitive operation, safety and ergonomics at the workplace. Thanks to its compatibility with the L-BOXX system as well as the connection to Sortimo van racking systems, it offers real added value to the end consumer.



First impressions don't get a second chance. A clear and appealing presentation on site is a basic condition for good sales. Up to 80% of all purchasing decisions are made spontaneously at the point of sale. To support retailers in this respect, the entire ProClick range has been equipped with new sales packaging.

To make it easy for interested retailers to get started, a pre-equipped ready-to-use special placement display with the high-runners of the product range was developed. Appealing and professional product presentation therefore goes hand in hand with a low barrier to entry.

A little additional highlight: The integrated test box, with which users can put the connection of the belt pouches to the test. It sparks interest and encourages active testing.

ProClick sales display – appealing product presentation at the POS



The ProClick test box

Get informed now!

Further information on the ProClick tool belt as well as detailed information on the introductory campaign can be obtained directly from the manufacturer by e-mail at Auftragsmanagement@L-BOXX.de or by telephone at +49 (0)8291/850-2300.

About:

BS Systems GmbH & Co. KG is a joint venture of Robert Bosch GmbH and Sortimo International GmbH based in Zusmarshausen. The market-leader in the segment of high-quality plastic system cases, known for its L-BOXX brand, is opening up new market segments with the ProClick product line. Meanwhile, around 50 employees are working under the management of Fatih Yilmaz to continuously develop and distribute the intelligent and innovative mobility systems L-BOXX and ProClick. BS Systems now counts over 350 renowned OEM manufacturers among its customers, who use the intelligent packaging and transport solutions as partner companies. With over 38 million BOXXes sold to date, the company can confidently call itself the market leader in the segment of high-quality system cases and lists the who's who of the tool industry among its customers.